

SURVEY SUBJECT:

**QUALITY AND PRODUCT
DIFFERENTIATION**

SURVEY DATES:

11/05/2011 – 11/28/2011

HIGHLIGHTED FINDINGS:

28 TOTAL RESPONSES, 61% FROM THE U.S.

- **MORE RESPONDENTS REPORT RELIANCE ON BARK OR WOOD WASTE AND FUEL OIL AS IMPORTANT ENERGY SOURCES. FEWER RESPONDENTS REPORT USE OF COAL.**
- **A LARGER PERCENTAGE OF RESPONDENTS REPORT ENERGY AS THEIR SINGLE LARGEST INPUT COST.**

PAPERITALO PUBLICATIONS

2ND TUESDAY SURVEYS

SUMMARIES: WWW.GLOBALPAPERMONEY.COM

FULL SURVEYS: THOMPSON PRIVATE LETTER

2nd

Tuesday Surveys