## **SURVEY SUBJECT:**

RAW MATERIALS

**SURVEY DATES:** 

06/14/2011 - 06/28/2011

**HIGHLIGHTED FINDINGS:** 

32 TOTAL RESPONSES, 72% FROM THE U.S.

- MAJORITY OF RESPONDENTS REPORT THAT THE PERCENTAGE OF VIRGIN FIBER IN FINISHED PRODUCTS IS SMALLER (33%) OR SIMILAR (23%) AS COMPARED TO 10 YEARS AGO.
- RESPONDENTS BELIEVE THAT THE ECONOMICALLY
  LOCATED SUPPLY OF VIRGIN FIBER WILL EITHER SHRINK
  OR STAY THE SAME OVER THE NEXT 5 YEARS.
- THE MAJORITY OF RESPONSES INDICATE THAT THE PERCENTAGE OF RECYCLED FIBER, ON A WEIGHT BASIS, IN FINISHED PRODUCTS HAS STAYED THE SAME OVER THE LAST 10 YEARS.

PAPERITALO PUBLICATIONS

2<sup>ND</sup> TUESDAY SURVEYS

SUMMARIES: WWW.GLOBALPAPERMONEY.COM

**FULL SURVEYS: THOMPSON PRIVATE LETTER** 

