

SURVEY SUBJECT: RAW MATERIALS

SURVEY DATES:

06/08/2010 - 06/22/2010

SUMMARY FINDINGS:

48 TOTAL RESPONSES, 54% FROM THE U.S.

- **USERS OF VIRGIN FIBER HAD MIXED EXPERIENCE WITH ECONOMICALLY LOCATED SUPPLIES. 19% REPORT GROWTH; 33% REPORT SHRINKING; 47% REPORT CONSISTENCY OVER THE LAST TEN YEARS.**
- **USERS OF VIRGIN FIBER FACE HIGHER COSTS, WITH 77% REPORTING HIGHER RELATIVE COSTS OVER THE LAST 10 YEARS.**
- **USERS OF RECYCLED FIBER ALSO HAD MIXED EXPERIENCE WITH ECONOMICALLY LOCATED SUPPLIES. 30% REPORT GROWTH; 24% REPORT SHRINKING; 45% REPORT CONSISTENCY OVER THE LAST TEN YEARS.**
- **USERS OF RECYCLED FIBER LIKEWISE FACE HIGHER COSTS, WITH 70% REPORTING HIGHER RELATIVE COSTS OVER THE LAST 10 YEARS.**

PAPERITALO PUBLICATIONS

2ND TUESDAY SURVEYS

SUMMARIES: WWW.GLOBALPAPERMONY.COM

FULL SURVEYS: THOMPSON PRIVATE LETTER

2nd
Tuesday Surveys