

*If you manufacture or sell pulp, paper or forestry products or services,
you need to exhibit at this important international exhibition.*



2009



September 16-18, 2009
China International Exhibition Center (CIEC)
Beijing, China

The 17th International Exhibition and Conference for the Pulp/Paper and Forestry Industries

Organized by:



**E. J. KRAUSE &
ASSOCIATES, INC.**



www.chinapaperexpo.cn



China Paper/

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China's Paper Industry Achieves Tremendous Growth



The paper industry in China has seen two decades of tremendous growth. According to the statistics released by the China Paper Industry Association, the paper industry in China continues to develop at a rapid pace. In 2007, China's consumption was 72.90 million tons and it produced over 73.50 million tons to rank the second in the world. Consumption is expected to reach 80 million tons by 2010! China is a leading country in the world's paper production, consumption and import. Industry experts predict this trend to continue, predicting an annual growth rate of more than 10 percent.

The paper industry in China has unlimited potential and continues to develop at a rapid pace. Recent statistics illustrate China's dramatic growth in paper consumption is much greater than its total production and paper has to be imported to make up for the shortage. In an effort to keep up with the ever increasing demand, China has to continue to grow its paper industry. At the present time, there are 3,600 paper mills manufacturers in China. By the year 2010, experts predict at least 200 to 220 enterprises will be producing 100,000 tons or more.

Despite being a world leader in paper production, China is limited only by its lack of raw materials for making paper and has become more and more dependent on international pulp suppliers. China has imported over 26 million tons of pulp and waste paper for its mills. This figure will continue to grow in direct relation to its annual production growth rate.

China Paper/China Forest 2009 will feature the newest equipment, technologies, chemicals, products and services related to all of China's paper industries. The exhibition floor will include the following product concentration areas:

Pulp, Paper & Paper Products

Asia's only exhibition where producers display their full range of pulp, paper and paper products to an audience of end-users and buyers from a broad international spectrum of industries, including:

Pulp and Paper Products Pavilion – Market Pulp • Bags • Bond Paper • Book Paper • Cigarette Paper • Newsprint • Nonwoven Paper, Photographic Paper • Printing Specialty Paper • Technical Paper • Tissue and Household Paper, Writing Paper

Paperboard – Corrugating medium folding boxboard, Linerboard

Converted Products – Bags Cans Corrugated Containers, Cups Folding Boxes, Laminations, Paper Coating and Glazing

Machinery, Chemicals & Converting

Asia's largest exhibition of machinery, equipment and chemicals for the paper making industry, including:

Paper Making – Wood yard Pulping; Bleaching Stock Preparation; Paper Machines; Coating Finishing; Chemicals; Computers; Construction; Data Processing; Energy; Engineering; Environmental Instrumentation; Maintenance; Process Controls; Quality Control Safety Testing

Paper Converting – Printing Presses; Flexography; Gravure; Tag & Label; Rewind Equipment; Coating Machines; Winders Drying Equipment; Rolls & Rollers: Printing; Inspection & Scanning Equipment

PAP - CHEM Pavilion – Modified Starch, Sizing agents, Water soluble polymers, Functional papermaking chemicals, Process papermaking chemicals, Fillers and pigments, Coating adhesives & other papermaking chemicals. Industry experts predict chemicals demand will continue to grow at 26% annually.

Nonwovens

Asia's largest exhibition of products, machinery, equipment and materials for the nonwovens industry, including: Roll Goods Manufacturers, Raw Materials Manufacturers, Nonwovens Production Machinery Manufacturers, Auxiliary Equipment for Production Manufacturers, Commission Converting Services, Fiber, Film & Chemical Producers and Consulting Services

Specialty Paper – Packaging, Printing, Industrial, Office, Arts & Crafts, Household & others.



Industry trend — Energy saving, Environment Protection, Quality Improvement & Economic Benefits

Papermaking technologies in the world have developed at a rapid pace over the last several years. Because of limited resources and environmental restrictions, the paper industry is looking for ways to conserve energy, protect the environment and improve product quality while increasing economic benefits. They are transforming into modern industrial enterprises with a focus on high efficiency, quality, and low consumption and emissions. The technological integration, product diversification, cleaner production, energy conservation, combination of forest and paper, as well as industrial globalization, marks paper industry's latest development trend.

Now in its 21st year, China Paper/China Forest has an outstanding reputation in the paper industry and offers strong expertise, large international participation, top qualified visitors, and practical high-level seminars. Reputable paper-related corporations from overseas including Finland, the U.S., Germany, Sweden, Italy, etc will participate. The state-of-art conference organized by the China Technical Association of the Paper Industry (CTAPI) will be held concurrently.

China Paper/China Forest 2009 has received excellent feedback from manufacturers, equipment and product suppliers, and service and solutions providers who have already booked their booths. The exhibition will provide an excellent platform for the advanced paper equipment manufacturers and related enterprises to process product purchasing, business consultation, trading negotiation, and technology exchange. Moreover, organizers have possessed the most updated database to mobilize professional audiences' participation and overseas purchasers to attend in order to achieve the best business result.

Organizers have invited the key players in the paper industry to attend the opening ceremony and to tour the exhibit. It will certainly stimulate the interaction and enhance the high level participation of the event. At the same time, this is also the best opportunity for the local Chinese companies to display its new products to the outside world!

Who Will Be Attending?

- ✓ General Managers and Owners of Paper Mills and Related Companies
- ✓ Paper Wholesalers and Distributors
- ✓ Paper Merchants and Importers
- ✓ Newspaper Publishers
- ✓ Large-scale Printers
- ✓ Designers
- ✓ Specifiers
- ✓ Bulk Paper Users
- ✓ Managers, Chief Engineers and Technical Personnel of Paper and Pulp Mills
- ✓ Paper Machinery and Supply Distributors and Agents

Primary Areas of Interest to Attendees

Pulp/Paper Machinery	20.19%
Paper	9.99%
Chemicals	9.55%
Automation	7.62%
Paper products	7.43%
Environment control technology/Equipment	6.44%
Instrument	6.24%
Pulp	6.03%
Package machinery	5.67%
Waste paper recycling/Reuse	5.67%
Felt/Wire	5.55%
Accessory (pump. Valve, screen etc.)	4.38%
Ventilation	3.50%
Other	1.74%



China Paper/China Forest is the premier meeting place for Asia's pulp, paper making and paper products industries.

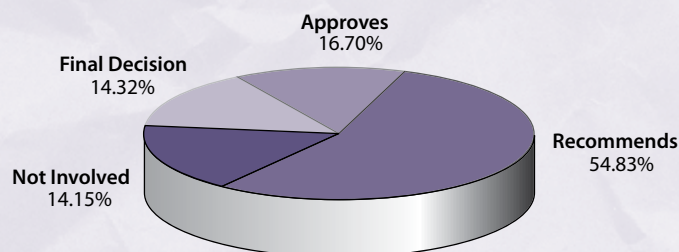
Reasons to Exhibit at China Paper/China Forest 2009

- China Paper/China Forest 2009 is the premiere event for China's pulp, paper making and paper products industries.
- You will have the opportunity to cultivate professional relationships with top level executives from China's paper mills who have the authority and budgets to purchase your products and services or vice versa.
- In order to meet increasing demand, Chinese paper mills must have the latest and greatest products and services that you as a supplier have to offer to keep paper mills running effectively and efficiently.
- Companies around the world already recognize the growth in the Chinese paper industry – Don't let your competition capitalize on your potential opportunities.
- In recent years, two-thirds of the orders for paper making machinery have come from China. Individuals involved in placing these orders will attend China Paper/China Forest 2009.

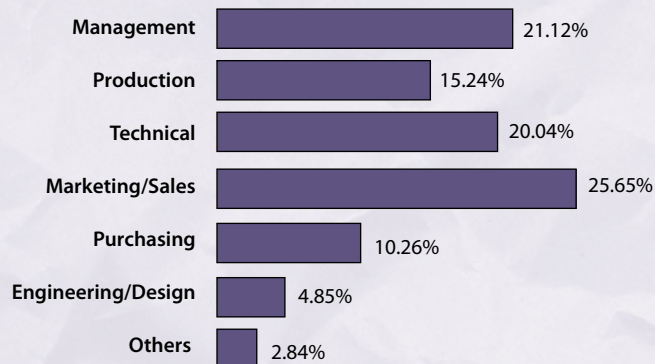
At China Paper/China Forest 2009, you will meet top-level buyers with the authority to purchase your products and services.

Please take a look at the buyers who attended in 2008:

Attendee Purchasing Role



Attendee Job Function





**E. J. KRAUSE &
ASSOCIATES, INC.**

Organizer

E.J. Krause & Associates, Inc.
China Paper Industry Development Corporation
(China Pavilion Organizer)

Managed by

China Paper Industry Development Corporation
E.J. Krause & Associates, Inc.
China Light Industry Group Corporation

Hosted by

National Office, China Council for the Promotion of International
Trade (CCPIT)
China International Exhibition Center

Supported by

China National Council of Light Industry
State Administration of Forestry
China Technical Association of Paper Industry
Printing and Printing Equipment Industry Association of China
China National Council of Packaging Industry
China National Pulp & Paper Research Institute
China National Light Industrial Products Import / Export
Corporation
Zhejiang Technical Association of Paper Industry
Jiangsu Technical Association of Paper Industry
Fujian Technical Association of Paper Industry
Shandong Technical Association of Paper Industry
Beijing Technical Association of Paper Industry
Shanghai Technical Association of Paper Industry
Henan Technical Association of Paper Industry
Guangdong Paper Industry Association
Shandong Paper Industry Association
Shanghai Packaging Technology Association
China Light Industry Group Household Paper Technology Center



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Beijing, China**



YES, please reserve our space at
CHINA PAPER/CHINA FOREST 2009. Our space
requirements are indicated below.

Exhibit Space Options

Option #1: Package Space/Complete Shell Stand

Package space is available in 3m x 3m units at US \$4,680 per unit.
Multiple units are available. Package space includes:

- Exhibit space
- One wastepaper basket
- Walls on three sides
- Two chairs
- One information counter
- Two spotlights
- Carpeted floor
- One electrical outlet
- Sign panel in English and Chinese
- Unpacking and repacking of exhibit material at the booth

We will require _____ units of package space.

Option #2: Raw Exhibit Space

The minimum unit of raw exhibit space is 27 square meters at a
rental fee of US \$420 per square meter. Additional raw exhibit
space is available at the same rate.

We will require _____ square meters of raw exhibit space.

Booth # Options:

1st choice _____ 2nd choice _____ 3rd choice _____

We are also interested in:

- ☐ Advertising in the Show Directory
- ☐ Sponsorship Opportunities
- ☐ Individual Company Seminar Program

Contact Information:

Name _____

Title _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

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