

## Thompson Private Letter™

*Focused on the efficiency, competitiveness and longevity of the pulp and paper industry worldwide*

### Typical Departments—

- **Opinion**—a view of recently publicized actions
- **Prediction**—what may be coming
- **Comparison**—an in depth version of PaperMoney’s popular “disconnected comparisons
- **Application**—process and product ideas
- **Investigation**—a look at recent rumors
- **Speculation**—an outside influence that may affect our industry
- **Consideration**—letters from our readers
- **Commendation**—praise for a noteworthy action
- **Recommendation**—something you should check out
- **Conclusion**—Jim’s wrap up

Thompson Private Letter™ is a monthly, subscription-based newsletter delivered via email and without advertising. It will take the commentary of Jim Thompson, familiar to readers for nearly six years in Nip Impressions®, and the pulp and paper industry content of three and one half year old PaperMoney® to a new level of thought-provoking depth and detail.

One may think of this new publication as a source of ideas for senior executives. Thompson Private Letter™ is focused on being thought-provoking and is not a regurgitation of prices, announcements and other information available commonly many other places. It will affirm stockholders are the primary stakeholders, but it will recognize they may often not understand (or perhaps do not even know they should be concerned) about the essential actions necessary to building long term value.

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